

PROFILE

A Social media influencer in search of learning and gaining experience, currently pursuing B.Tech and that makes me technical and management oriented. A young creative mind with excellent client and project management skills, also a keen zeal to always learn something new.

SKILLS

- Proficiency in English
- Written Bilingual in English, French Hindi and Punjabi.
- Leadership Qualities,
- Knowledge of over 9 musical instruments
- Hardworking
- Keen follower of TedX Influencers .
- Hindi and Urdu Poetry
- Dedicated
- Quick Learner

CONTENT WRITING

- jollybelly.wordpress.com/
- <https://www.facebook.com/KraftedWL/>
- [Http://zoma.to/u/35347656](http://zoma.to/u/35347656)
- <http://zoma.to/u/36233832>
- <https://www.instagram.com/atravellersjournal/?hl=en>

AASHI KAUR CHAWLA

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1476 sector 7e Faridabad

EXPERIENCES

MARCH 2018- JUNE 2018

BUSSINESS DEVELOPMENT INTERN
KRAFTED WITH LOVE DELHI NCR

- Designed and executed Social Media Marketing campaigns over Facebook, Instagram and LinkedIn.
- Executed campaigns on Adwords and Keyword Planning
- .Generated content that’s optimized for the web rises to the top of search results while holding readers attentions.
- Launched email marketing for corporates .
- Created and Monitored multiple databases to keep track of all company inventory.
- Organised appointments over the phone scripts.
- Represented the company in conferences.

JUNE 2018 - Current

FOUNDER DIRECTOR
BLACK WALNUT PR AGENCY FARIDABAD HARYANA

- Successfully led key projects targeted for Business Development of Food and Beverages outlets.
- Designed and executed Social Media Marketing campaigns over Facebook, Instagram Zomato and Trip Advisor.
- Generated content that’s optimized for the web rises to the top of search results while holding readers attentions.
- Delivered an exceptional level of service to each customer by listening to concerns and answering questions.
- Successful retention of clientele of over 30 F&B outlets in over 2 months.

2015- Current

Vice President ET-CETETRA

GURU TEG BAHADUR INSTITUTE OF TECHNOLOGY
IP UNIVERSITY

Vice President of Et-Cetera - The Dramatics Society Of
GTBIT

- Participated in over 250 Dramatics Competitions and won 120 of them in the past 3 years.
- Public Relations Manager for the Team for 3 years.
- Successfully mentored a team of 35 on various events.
- Maintained Team Management and updation of new data at all times to the team for the tests and upcoming competitions.
- Script and songs writing for the plays.
- Directed Street Plays and Stage Plays over 3 years consecutively at various platforms.
- Registration form track and management on behalf of the whole team.

EDUCATION

2015-2019

Bachelor of Technology in Computer Science

Guru Teg Bahadur Institute of Technology
IP University

2013-2015

Apeejay School Faridabad (High School)

Class 12th : 83% || Class 10th : 85.5 % || Non Medical

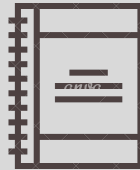
ACHIEVEMENTS AND HONOURS

- Cultural head of the prefectorial board.
- Member of Interact Club.
- Member of an NGO - Sahaj Sambhav devoted to promote healthy living against Drug Abuse and replenish child labour in the Society.
- Member of G# - Music Society Of GTBIT
- Inter University Basket Ball Team Member.
- Member of the music society and actively participated in various instrumental competitions and Annual Day.
- Received a token of appreciation from National School Of Drama for urdu poetry
- Leader of Activities held at Kennedy Space Centre , NASA, USA

AREAS OF INTEREST



Internet



Writing



Travelling



Movies



Song composition



playing instruments



poetry



designing

PERSONAL INFORMATION